

ENTRY GUIDE

Why enter the Annual Business Awards?

Our Awards have been recognised by UK and Singapore Government partners as an important initiative for over 20 years. This is your opportunity to celebrate your achievements over the past 12 months - with peers across all sectors and company sizes, sharing your stories with our audience, the local media and colleagues in the Singapore and UK Government who are invited to participate in our judging panel. This year our Awards are once again supported by Enterprise Singapore, the British High Commission and the Singapore Business Federation.

The Categories

Diversity & Inclusion Champion of the Year

Business Transformation of the Year

Employer of the Year

Sustainability Champion of the Year

Start-up of the Year

Technological Impact of the Year

Customer Service Provider of the Year

Individual Contribution of the Year

UK Exporter of the Year

UK Impact in Singapore (features live voting)

Business Transformation of the Year

This award recognises the organisation which has made the greatest strides in transforming its business operation in the past 12 months into a cost-efficient, agile and customer-centric model.

Judges will be looking for:

- Evidence of growth in business results and outcomes
- Evidence of innovation and the transformation of operations/processes
- Outcomes of transformational initiatives

Diversity & Inclusion Champion of the Year

This award recognises organisations which promote progressive equality and inclusion values, from the boardroom to the shop floor, and to the demonstrable benefit of all stakeholders.

Judges will be looking for:

- Evidence of diversity & inclusion strategies or initiatives that demonstrate impact beyond legislative requirements
- Evidence of the impact of these initiatives to your people, your customers and the wider organisation over the past 12 months
- Evidence that diversity and inclusion is embedded in the culture of the organisation
- Evidence of measurement, monitoring and evaluation of the strategy
- Evidence to show the organisation's commitment to attracting new diverse talent whilst encouraging and supporting existing diverse talent
- Evidence of any groups/networks set up to support the initiatives, including feedback from members of any such groups

Employer of the Year

This award recognises organisations that have created a stimulating and supportive work environment, and a genuine commitment to the welfare of its employees, resulting in high staff satisfaction levels and a well-motivated, ambitious and integrated workforce.

Judges will be looking for:

- Evidence of clear policies that create a stimulating and supportive workplace
- Evidence of clearly communicated pathways to career advancement for employees
- Evidence of your company values and how employees are aligned with them
- Examples of employee benefits, training schemes and wellbeing support

Technological Impact of the Year

This award recognises a company that has identified a problem, market gap or innovation and created an effective and successful solution in the form of products or services using innovative technology.

Judges will be looking for:

- An outline of the problem or market gap which the product or service resolves
- Evidence of the innovative technology which has been developed
- Evidence of the impact or results of the innovation

Start-up of the Year

This award recognises an outstanding start-up, which must have been registered in Singapore within the past 5 years prior to the awards launch (May 2022).

Judges will be looking for:

- Evidence of the customer value proposition
- Evidence of an outstanding growth trajectory in business results and outcomes
- Projections or evidence of market expansion and export
- Evidence of social impact

Sustainability Champion of the Year

This award recognises organisations with an effective, comprehensive and purpose-driven responsible business programme that is credible, results-driven, addresses your core business function and reinforces your commitment to operating in an economically, socially and environmentally responsible manner.

Judges will be looking for:

- Evidence of initiatives and activities demonstrating a commitment to purpose-driven sustainability, improving core business practices and showing support from senior management level down
- Evidence of the impact of the programme over the past 12 months, including elements such as the measurement and reduction of the organisation's carbon footprint, waste management and overall positive impact on the environment; the motivation, engagement and participation of partners, supporters and supply chain
- Evidence of strategies or initiatives that demonstrate impact beyond legislative requirements
- Evidence of measurement, monitoring and evaluation of the strategy

Individual Contribution of the Year

This award can either be self-nominated or nominated by an organisation on behalf of an individual. The individual who enters/is nominated must be employed by a Singapore-registered business. No age brackets apply.

This award recognises a remarkable individual for achievements in the workplace and/or community over the past 12 months.

Judges will be looking for:

- Evidence of recognised achievements
- Impact/results of their activities
- Testimonials from colleagues, business leaders and/or community leaders as appropriate

Customer Service Provider of the Year

Have you gone the extra mile for your clients in the past 12 months?

Judges will be looking for:

- Evidence that the organisation puts customers first
- Evidence of customer-centric business culture with ongoing employee training and process review
- Customer service metrics

UK Exporter of the Year

This award recognises a business headquartered in the UK, with evidence of exports of British-produced products to Singapore for the entire period of 2019-2022.

Judges will be looking for:

- Evidence of exports during the period of 2019-2022 and future projections
- Evidence of ongoing distribution of the relevant products in Singapore
- Supporting statements from distributors, retailers and/or customers in the Singapore market

UK Impact in Singapore

This special award will be voted for live on the evening of the Gala Awards Ceremony.

For this category, we are looking for organisations representing the important relationship between the UK and Singapore, who have made an impact on Singapore's economy and society, contributing to the strengthening of the ongoing relationship between the two countries.

Who judges the Awards?

An expert group of judges will review each of the finalist entries per category. In recent years, our judges have included the Executive Vice President of International Operations for Singapore's Economic Development Board (EDB), the Assistant CEO of the Singapore Business Federation, the Country Director for the Department for International Trade, the British High Commissioner to Singapore, and C-suite professionals from within the business community. The judging panel for the 22nd Annual Business Awards will be announced in due course.

Am I eligible to enter?

In all categories other than the exceptions below, any Singapore-registered business may enter the Annual Business Awards. Membership of the Chamber is not a pre-requisite for entry.

Exceptions:

- UK Exporter of the Year – the business must be headquartered in the UK, with evidence of British-produced exports to Singapore for the entire period of 2019-2022.
- Start-up of the Year – the business must have been registered in Singapore within the past 5 years prior to the awards launch (May 2022).
- Individual Contribution of the Year – the individual who enters/is nominated for entry must be employed by a Singapore-registered business.

Timeline



4 May 2022

Awards launches for entries



25 July 2022

Awards closes for entries



August 2022

Entry shortlisting



August 2022

Finalists announced



August-September 2022

Final judging



13 October 2022

Gala Awards Ceremony

How to enter

Entry for the Annual Business Awards is made on our website at www.britcham.org.sg/awards/23ABA. **There is no fee for entry.**

Each category requires its own entry form to be completed; the form will generate specific questions for each, so make sure to complete the relevant information if you plan to enter more than one category. A series of questions must be completed, along with the submission of any supporting documents/video links and contact information.

If you are a lucky finalist of the UK Impact in Singapore category, a production company will be attending your office/location to film a short reel to be shown at the Gala Awards Ceremony. The winner of this category will be decided on the evening by our audience in a live voting poll.

Just a few of our past winners



Thank you to our Partners

TITLE PARTNER



CATEGORY PARTNERS



SUPPORTING PARTNERS



VIDEO PARTNER



MEDIA PARTNER



The logo features the number '23' in a large, elegant, gold-colored script font. The '2' has a small star on its upper curve, and the '3' has a small star on its lower curve. To the upper right of the '3' is the text 'RD' in a small, gold-colored, sans-serif font.

23RD

ANNUAL
BUSINESS
AWARDS

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WEBSITE

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