

Partnership Opportunity

23rd Annual
Business Awards

Applicable period:
May-October 2022



About the Awards

01

The longest-running awards initiative by an international chamber of commerce in Singapore

02

Past Guests of Honour include senior Singapore Ministers, the British High Commissioner, and world-renowned business leaders

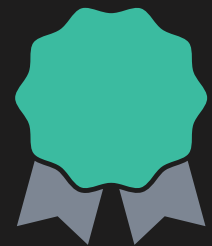
03

Our plan for 2022 include an in-person Gala Awards event; the first in-person edition since 2019

A few of our Past Winners

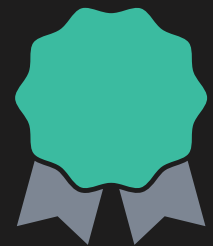


Timeline



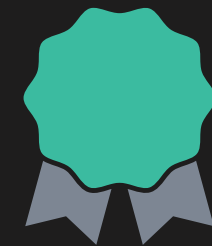
2 MAY 2022

Awards launch for entries



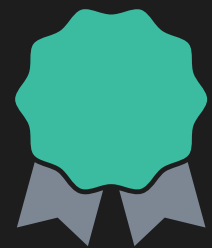
29 JULY 2022

Awards close for entries



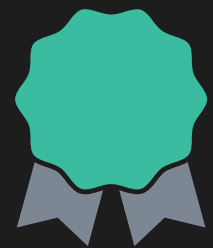
AUGUST 2022

Entry shortlisting



AUGUST 2022

Finalists announced



AUGUST 2022

Final judging



13 OCTOBER 2022

Gala Awards event

The Opportunity

We are seeking Category Partners for this year's edition of our Annual Business Awards.

Choices of category:

Business Transformation of the Year
Customer Service Provider of the Year
Employer of the Year
Individual Contribution of the Year

Start-up of the Year
Sustainability Champion of the Year
Technological Impact of the Year
UK Exporter of the Year
UK Impact in Singapore

Inclusions*

- Branding and social media recognition during entries and Gala Awards event promotion
- Onscreen and onsite branding at the event, including the opportunity to provide brochures on our registration desk, logo placement on kapaline board(s)
- Company mention by emcee during category announcement and opportunity to be onstage to handover award*
- Branding and social media recognition post-event including coverage in following Orient Magazine issue and our website
- Mention in any post-event press release
- Complimentary ticket for at least one senior representative of the company to attend the event (more may be possible depending on Covid measures/event capacity)

*Based on an in-person event. Subject to change dependent on safe event measures. If the event is virtual, inclusions to be updated by the Chamber team.

Next Steps

If you are interested in partnering with us on this event opportunity, contact [Lucy](#) or [David](#)

Upon signed agreement, an invoice will be issued with 30 day payment terms

Attached

Title Partner

SG\$6,000

Category Partner